

Qualified Opinion

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Number 12

At a Glance:

Next Meeting:

May 21, 2009

Carlyle's Grill

3660 Jackson Rd

Ann Arbor, MI

(West of Wagner Rd, at Quality Cinemas)

Pre-Dinner Meeting: 5:45pm, \$12

Speaker: Rich Sheridan

Topic: Creating a Culture of Innovation

After-Dinner Meeting: 7:00pm, \$25

(includes both meetings and Dinner)

Speaker: Rich Sheridan

Topic: Creating a Culture of Innovation

Carlyle's Menu

Steak Salad served with soup

Rotisserie Herb Chicken & Carlyle salad

Wild Mushroom Ravioli & Carlyle salad

½ Rack of Ribs & Carlyle Salad

Jumbo Lump Crab Cakes & Carlyle Salad

Whitefish & Carlyle Salad

Steak Wrap served with Soup

Steak Pizza with a Carlyle Salad

*****Dessert may be substituted for soup or salad***

RSVP TODAY! Make your reservation today with Mary Cortese at mfcgram@yahoo.com or call her at (734)-434-6218

Join us May 21st!

Rich Sheridan of Menlo Innovations will speak on **Creativity, Energy and Imagination: Creating a Culture of Innovation.** After only two years in business, Rich Sheridan, CEO of Menlo Innovations became the Forbes "Hire Yourself" cover story for all those choosing entrepreneurship over unemployment. The next year, it was a Wall Street Journal article on the unique office Menlo uses for software design and development. Within six years, Menlo had become one of Inc. 500's fastest growing privately held firms in the US. What make this story truly remarkable is that it occurred against the backdrop of an IT industry that everyone assumed was leaving the US for offshore.

Sheridan's team at Menlo breaks all the rules and, in doing so, produces phenomenal results for its customers. No walls, offices, doors or cubes -- one big open room, a la Edison's original invention factory in Menlo Park, New Jersey. In this noisy, fun atmosphere Menlo has produced software for all walks of industry from health care, to scientific equipment, to high-fashion commerce, to diesel motor vehicle diagnostics, and many more.

Software developed by Menlo for its clients is designed for everyday people by Menlo's High-tech Anthropologists(r), built to last by Menlo's world-class agile software development team, and managed by a set of professional project managers listed among the nation's 50 Most Prolific by the Project Management Institute. Sheridan and Menlo have won numerous awards and honors, and he and his team regularly are invited to present - nationally and internationally - sharing the secrets of the Menlo Software Factory(tm) with all who wish to learn how to build a Learning Organization that can keep pace with today's advances in software and design.

The Top 30 Innovations of the Last 30 Years (Part 2)

March 3, Montvale, N.J. Michael Castelluccio Technology Editor

With help from a panel of judges from the Wharton School at the University of Pennsylvania, National Public Radio announced its list of the top 30 innovations of the last 30 years. Last month's newsletter had innovations 16 through 30. This month, the remainder of the list with items 1 – 15 is shown.

There's a lot of room for discussion about the order of these developments, but it's hard to argue with the impact of each. Kevin Werbach, professor of Legal Studies and Business Ethics at Wharton was asked whether there was any underlying theme in this widely varied list. He explained, "One thing that ties them together is that they are all innovations that are platforms for new innovations. Take the Internet or e-mail or even things like the human genome project. It's not just the innovation itself. It's the new kinds of industries and content and applications and so forth that get grown on top of that original innovation that allows it to be magnified in its importance."

So here's what NPR and the Wharton School came up with as the most significant in science and tech for the last three decades:

15. Online Shopping/E-commerce/Auctions

14. GPS

The Global Positioning System is an American development operated by the Air Force using about 30 medium earth orbit satellites.

13. Liquid Crystal Displays (LCDs)

The flat panel displays that replaced the bulky cathode-ray tube displays (CRTs). Also used in all sorts of electronic devices, from watches to cameras.

12. Light-Emitting-Diode Products (LEDs)

An electronic light source used in everything from miniature indicator lights to machine vision systems.

11. Open Source Software and Services

Software that the user can use, change, or rewrite and redistribute because the source code is available without the usual copyright restrictions. The most famous examples would be the Linux operating system and the Apache HTTP Server Software.

10. Noninvasive Laser/Robotic Surgery

9. Office Software

The most prominent proprietary version is Microsoft's classic Office and the Open Source counterpart is OpenOffice from Sun Microsystems.

8. Fiber Optics

Used in illumination, sensors, and high-speed optical fiber for telecommunication and networking.

7. Microprocessors

6. Magnetic Resonance Imaging (MRI)

Uses a strong magnetic field and the hydrogen atoms in the body's fluids and soft tissue to produce high-contrast images of internal tissue.

5. DNA Testing and Sequencing/Human Genome Mapping

4. E-mail

3. Mobile Phones

2. PC/Laptop Computers

1. The Internet/Broadband/World Wide Web

So, honestly, did you include networked computers and computing as four out of the top five technologies of the last 30 years? Of course there's room for some shuffling, but the choice of the Internet as number one by the university and NPR is very interesting.

April Speakers



Dr. Hagan, Gift of Life



Christine Lucy, Robert Half Int'l



Amy Bergman, Mastermind



Stephen Dillon, Manpower

By Eve Tahmincioglu

msnbc.com contributor

After Ryan Dougherty sent out about 70 traditional resumes to prospective employers and got no responses, he decided he needed to shake things up. “I had to take a different approach,” he explains, but he didn’t quite know what to do. That is, until he came across a video resume site called InterviewClips.com and thought, “What do I have to lose?” He quickly made a video resume and decided whenever he applied for a job online that he would upload a cover letter with a link to the video instead of a standard resume. Not only did employers start calling, but he ended up landing a job as budget manager and assistant to the dean of the University of San Francisco’s nursing school in March. He believes the video resume set him apart.



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Change of Address Instructions

Please update your address, phone, and email at the IMA national web site www.imanet.org.
ALSO email Jim Casper at jcasper@provide.net so that our Chapter has your updates.
If you have questions, call our local chapter board member Mary Cortese at 734-434-6218.