

DETROIT METRO CHAPTER

Current Chapter Membership at 725



<http://www.imamichigan.org/detroit/>

April 2008

Date: Tuesday April 22nd, 2008

Location: MSU Management Center:

*The Management Education Center
Eli Broad Graduate School of Management*

811 West Square Lake Road, Troy, MI
48098 Tel: (248) 879-2456,

Meeting Info - CPE Credit: 1.0 Hour

Times: 5:45 to 6:30 pm Networking
6:30 to 7:15 pm Dinner
7:15 to 8:15 pm Presentation

Cost:

- > Early Bird Members \$40, Non-members \$45
- > After 4/18: Members \$45, Non-members \$50
- > Students/Retirees \$25

Menu: Your Choice of: Tuscan Chicken or Broiled Whitefish. All dinners include salad, vegetable, potato or rice, roll and butter, choice of beverage and chef's dessert.

Reservations:

Online RSVP:

<http://www.imamichigan.org/detroit/>

Optional Payment Option: Chuck Phillips at 9920 Niver, Allen Park, MI 48101 with check payable to the 'Institute of Management Accountants'.

RSVP's by April 18th at (313) 262-2223, fax at (313) 262-2254 (Attn: Chuck Phillips) or email phillips272@comcast.net

Next Meeting: Our Year End Celebration & Wine tasting @ the Townsend Hotel in Birmingham!

Topic: Business Intelligence – Data Warehousing

Speaker:

Jim Bydalek Vice President Market Leader
Accretive Solutions



Jim will be discussing the concepts of Business Intelligence (BI), Data Warehousing (DW), and Business Performance Management (BPM) and their impact to the business community. During this discussion, you will be presented with the typical challenges faced by all organizations and the promises made by the many BI/DW/BPM tools and technology vendors on how they address them. You will also be exploring the impact Sarbanes-Oxley and other regulations have had on this technology, as well as the risks to address during any implementation. The presentation will conclude with a quick "self analysis" of your own organization to determine if there is any strategic advantage to be gained by exploring this further. The evening is sure to be educational, insightful, and entertaining. We look forward to your participation.

President's Message

March Meeting

I want to thank Chuck Phillips for filling in for me as I was away on vacation for this past month's meeting. As a past chapter president and long standing acting board member, Chuck is a valuable assist for the IMA and professional accounting community. It's great to have Chuck in the "big seat" once again. I also want to thank Doug Hicks for providing the proceeds for this meeting to the chapter. This will allow for us to send board members to the IMA leadership conference and provide for additional money to our student chapter. This is the type of community involvement that great to see us "Advance the Profession". Thanks Doug – you are the best.

April Meeting

James Bydalek, Vice President - Market Lead, Accretive Solutions, will be discussing the concepts of Business Intelligence (BI), Data Warehousing (DW), and Business Performance Management (BPM) and their impact to the business community. This is a great topic and one that many in the accounting profession are experiencing. I hope to see you there as our meeting schedule nears the end of the year in May.

New Student Chapter Update

Jeff Harrison and I met with Dean Tanniru from Oakland University to discuss the future goals for the relationship of the Student chapter and the Detroit Metro IMA chapter. I am pleased to report that we have aligned our two organizations to make sure the student chapter succeeds. The Detroit Metro IMA chapter will issue a check for \$1,000 this year to the students for officer dues and for expenses relating to attend the IMA Student Conference. We will also contribute another \$1,000 in the fall to the same purpose. The Students will be involved with our chapter by assisting us with the creation of the monthly newsletter and communicating with members. Both groups will plan to organize a career night in the fall to help promote the student chapter and assist with employment opportunities. If you are interested in volunteering or want to have a booth for the event, please contact James P. Martin at jpm@cendsel.com to get on the list. We will have more information during the summer on this opportunity. Also, Culver-Stockton College with the assistance of Dr. Dell Ann Janney has agreed to be a mentor student chapter for the Oakland University chapter. Culver-Stockton provided assistance to get the new student chapter running quickly along with sharing ideas on lessons learned. In fact, both chapters are planning to hold a joint meeting via the internet before the semester ends. This is a great development in the early stages for the student chapter. Great job by everyone involved!!

New Board for 2008-09

I want to congratulate Jeff Harrison on being ratified by our membership as the new Detroit Metro IMA President starting in June 2008. I think you will find Jeff to be energetic and well connected in the business community to bring a great speaker series. Also, Jeff has expressed interest in bringing new members on to the board. If you are interested in attending one of our planning sessions, please contact Jeff directly at Jeff.Harrison@adp.com. I am looking forward to assisting Jeff as we transition the president role.

Please consider joining us on the Board to help the community and "Advance the Profession" today!!

Gary Kapanowski
President of the Detroit Metro Chapter of the IMA
(248) 624-5200x1149 or email at
gkapanowski@williams-int.com

April Speaker



Jim Bydalek, Vice President Market Leader, Detroit

Mr. Jim C. Bydalek was named to the Vice President Market Leader, Detroit in February 2007. Previous to this position, Jim led the Business and Technology Consulting (BTC) practice in our Detroit market. Before running the Detroit BTC practice, Jim joined Accretive Solutions in November 2003 as Vice President, Business Intelligence/Data Warehousing. In addition to managing and growing the overall Detroit BTC practice, his past responsibilities have included providing professional services to our client base and developing and expanding the Accretive Solutions Delivery and Business Intelligence/Data Warehousing consulting businesses. Jim came to Accretive with over two decades of diverse experience creating significant organizational impacts that result in enterprise-wide application and/or program implementations. Jim is a graduate of Central Michigan University with a BS in Psychology, with minors in Mathematics and Computer Science.



Accretive Solutions is a nationwide consulting and executive search firm that specializes in accounting and finance, enterprise governance, and technology. We have made a name for ourselves by delivering lasting results through our exceptional people

DETROIT METRO CHAPTER

MEETING SCHEDULE FOR 2007-08

Date	Speaker Topic	Speaker	Detroit Metro IMA Chapter Topic	Location	CPE
9/18/2007	"Kickoff Meeting" and Plant Tour	TBA	Cleary CMA Learning System	Troy	1
10/29/2007	Bankruptcy Restructuring	Bill Diehl of BBK	FEI Night - Bring your Boss/Team member	MSU Educational Center - Troy	1
11/15/2007	Fraud Summit	Harry Cendrowski	Toy Joy for Orchard's Children Services Accounting Aid Society Sign up	Laurel Manor - Livonia	2
1/17/2008	Enterprise Risk Management (ERM) Implementation	Paul Pirrone & Callaway Partners	Detroit Metro Scholarship Recognition	Laurel Manor - Livonia	1
2/21/2008	Fraud and Risk for Entire Enterprise	Mark Warner & Christine Dobrovich	CMA & CFM Recognition	Laurel Manor - Livonia	2
3/20/2008	Decision Making Models	Doug Hicks	Sign up a new IMA Member award	Laurel Manor - Livonia	6
4/22/2008	Business Intelligence – Data Warehousing	Jim Bydalek - Accretive Solutions	Past President's Night	MSU Educational Center - Troy	1
5/20/2008	Christine Lucy	Robert Half	End of the Year Celebration - Wine Tasting	Townsend Hotel - Birmingham	1

Typical Format: Networking: 5:30 p.m. Dinner: 6:30 p.m. Seminar: 7:15 p.m. - 8:15 p.m.

Kelly Services is located at 999 West Big Beaver Road. Troy, Michigan (USA) 48084-4782

MSU Management Education Center is located on 811 West Square Lake Road, Troy, MI 48098, Ph: (248.879.2456) <http://www.msucenter.com/>

Laurel Manor is location at I-96 (Jefferies Freeway) just east of I-275 at 39000 Schoolcraft Road, Livonia, MI Phone: 734.462.0770

The Townsend Hotel is located at 100 Townsend St. Birmingham, MI 48009

Online Registration: <http://www.imamichigan.org/detroit/register.html>

Optional Payment Option: Chuck Philips at 9920 Niver, Allen Park, MI 48101. Make your check payable to the 'Institute of Management Accountants'.

RSVP by Thursday before the meeting at (313) 262-2223, fax at (313) 262-2239 (Attn: Chuck Phillips) or email phillips272@comcast.net. Please leave the names of all attending and a phone number. We will have name tags for you at the seminar.

Goals, Projects and Metrics – Established for 2007-08

This is the list of the chapter's Goals, Projects, and Metrics for 2007-08. We will continue to post the updates online and in the newsletter. If any of the projects are of interest to you, please contact the president at gkapanowski@williams-int.com to see how you can volunteer to assist the chapter in achieving the 2007-08 Goals. The balance scorecard can be reviewed from the chapter's website.

GOALS and Projects for 2007-08:

- **New President - Completed**
 - Succession planning for key board positions (President, Treasurer, Meetings, Secretary)
 - Look into step process for 'graduating toward Presidency (Michigan Council)
- **Membership Awareness – added 36 new members**
 - CPE for certification status and compliance
 - Notification of CPE changes
 - Commit every board member to add one new member per year
 - Realization of members to obtain CPE and assist chapter education goal
 - Each board members to attract one new IMA member in competition year
- **Student involvement from University / Department's assistance – Oakland University added as a student chapter**
 - CMA promotion
 - Utilize meetings as an education tool for students (MEF Grant)
 - Add a student chapter
 - Walsh, Oakland
- **Balance Budget – on track**
 - Breakeven on Meetings
 - Meeting Attendance increase by 20%

IMA Goals for Detroit Metro:

- Membership at 543 regular members – **now at 528**
- CMA exam goal of 34 – **now at 32 parts passed**
- CMA Certification goal of 10 – **now at 7 certified**
- Education Goal of 2,6253 – **now at 1,678 CPE hours**

IMA 8 Projects for Superior Rating:

- Chapter CMS event – **October/November 2007**
- Charitable Event – **Orchard Children Services Toy Joy/Accounting Aid Society – 11/07**
- Roster – **September 2007**
- 12 Newsletters – **2007 – 2008**
- Classroom Appearance – **TBA - Oakland University – 2007- 2008**
- Top Ten List – **May 2008**
- Website – **2007 – 2008**
- Plant Tour – **Kelly Services – September 2007**

METRICS:

	<u>End of February 2008</u>	<u>GOAL 2007-08</u>
• Bank Balance	\$7,975.58	Goal > \$6,000
• Membership	725 Members	Goal > 785
• Meeting Attendance	TBA professionals	Goal > 320
• Scholarship Payout	0 awards	Goal >= 6 awards
• Competition Awards	None	Goal = 3 Awards
• Number of CMA's	248 professionals	265 professionals
• New CMA's	7 professionals	10 professionals
• New President	Jeff Harrison	Jeff Harrison

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you'll never forget our name.



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BAR
12·21
AT MORTON'S

Join us for
BAR BITES

Enjoy

Chicken Goujonettes • Crab, Spinach & Artichoke Dip
Three Prime Cheeseburgers • Blue Cheese French Fries
Four Petite Filet Mignon Sandwiches
Oysters on the Half Shell* • Colossal Shrimp*

just \$4

Monday - Friday

5pm - 6:30pm

9:30pm - 11pm

**\$1.50 or \$2.50 a piece*

Morton's The Steakhouse
888 West Big Beaver Road
Troy
248-404-9845



2007-08 Detroit Metro IMA Board

Title	Board Member	EMAIL
President	Gary Kapanowski	gkapanowski@williams-int.com
Treasurer	Chuck Phillips	cphillips@DetroitLions.com
Secretary	Susan Kapplinger	CentralBased@msn.com
Team Leader of Administration and Finance ~ Team Member, Employment ~ Team Member, Meetings ~ Team Member, Member attendance ~ Team Member, Program/Roster ~ Team Member, Webmaster	Mary Newland Kris Volk Chuck Phillips Chuck Phillips Matt Conklin Kris Kumar	mary.newland@tds.net kriswagon2@yahoo.com cphillips@DetroitLions.com cphillips@DetroitLions.com mconklin@cobasys.com kk37@daimlerchrysler.com
Team Leader of Communications and Community Relations ~ Team Member, Newsletter	Jeff Harrison Jeff Harrison	al3478@gmail.com al3478@gmail.com
Team Leader of Professional Education ~ Team Member, Student activities ~ Team Member, CMA/CFM programs	Rebecca Knoll James Martin Rebecca Albarelli	Rebecca.Knoll@accountemps.com jpm@cendsel.com rebecca.albarelli@jeffersonwells.com
Co-Team Leader of Membership Development Co-Team Leader of Membership Development	Tom Miele Merek Jones	Tom.Miele@jomar.com merekjones@gmail.com
Regional Council Delegates/Council Activities	Gary Kapanowski	gkapanowski@williams-int.com
Regional Council Director	Sue Bos	Boss@ewashtenaw.org

If you would like to become a board member, please contact Gary Kapanowski at 248-624-5200 x 1149 or gkapanowski@williams-int.com. We would greatly appreciate your help and experience.

The following positions are available:

Team Leader of Community Relations	Team Member, Corporate & Academic Development
Team Member, Member Attendance	Team Member, Public Relations

Detroit Metro IMA Website

Please check monthly the Detroit Metro IMA chapter's website to get the meeting details, pay for the meeting online, access past newsletters, view pictures from recent meetings, and view employment opportunities. If you have anything to contribute to the newsletter or website, please contact me or Kris Kumar at kk37@daimlerchrysler.com.

Gary Kapanowski, Detroit Metro IMA President, gkapanowski@williams-int.com