

IMA Student Leadership Conference

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Four members of the IMA – Eastern Michigan University Student Chapter just returned from a whirlwind trip to Cincinnati, Ohio where we attended the 12th Annual IMA Student Leadership Conference on November 10-12th.



The conference kicked off with an optional Industry Tour of Procter & Gamble Corporate Archives, a multinational corporation headquartered in downtown Cincinnati. The tour began with a brief presentation of the company history and overview. After that, the staff from Procter & Gamble showed us some sample products and the earliest financial statements and auditor's reports. It was a very informative tour.





Later at night, we participated in a social event at the Newport Aquarium where we were randomly assigned a team, and finished a group project with other students from different universities. It was a great opportunity to network with peers and to learn from each other.



Friday, November 11th was a full day of conference general sessions and concurrent sessions. We heard from leading practitioners about some popular accounting topics such as International

Financial Reporting Standards, ethics, leadership, professional etiquette, and the value of the Certified Management Accountant certification.



That Friday evening, we had a lot of fun playing arcade games and enjoying the night at Gameworks at the Newport on the Levee.



This conference was an eye opener as to the broad range of opportunities within the accounting profession. I came away with valuable career insights and information. It was a memorable trip that contained full of wonderful presentations and many fun and educational networking events. And I believe the networking connections I made during the conference will last a lifetime.

