

# Bottom Lines

Volume 10 Issue 4  
Published Bi-Monthly for Members



The Association for  
Accountants and  
Financial Professionals  
in Business

[www.imamichigan.org/kalamazoo](http://www.imamichigan.org/kalamazoo)

March/April 2010

## Annual Kalamazoo Chapter Ethics Seminar & Dinner Meeting

**Date:** Tuesday, March 16, 2010  
**Location:** **Beacon Club !!!**  
5830 Portage Road  
(3/4 mi. south of I-94 Exit 78)  
Portage, MI 49001  
269-343-9000

**Times:**  
3:15 - 3:30 p.m. Registration  
3:30 - 5:15 p.m. Seminar  
5:30 p.m. Dinner  
6:15 p.m. Speaker

**Dinner Choices:** **Prime Rib, Baked Salmon, Saltimbocca Chicken, Shrimp**  
\$25 Members and Guests

*(Dinner speaker presentation is free if you choose not to enjoy dinner)*

**Reservations requested---**  
Please RSVP to Mark Woodin via email:  
**[mark.woodin@yahoo.com](mailto:mark.woodin@yahoo.com)**

\*Includes salad, freshly baked rolls, dessert, and beverage (pop, coffee, or tea).

Tickets will be sold, at the registration table, for beer, wine, and mixed drinks.

<---**NOTE the early dinner time for this meeting!**

### MARCH ETHICS SEMINAR

**"Ethics"**  
**George W. Mullins, Jr., Internal Audit Manager, Kellogg Company**



Mr. Mullins has over twenty years experience in audits, internal and white collar fraud investigations, forensics and litigation support. Other experience includes valuations and business interruption through first and third party individual and commercial insurance claims, and teaching at the University of Alabama, in Birmingham. He obtained a Master of Business Administration degree, with a focus on accounting/finance from the University of Alabama in Tuscaloosa, and a Bachelor's degree in Criminal Justice, from the University of Memphis, Memphis, TN,



**WELCOME TO NEW MEMBERS—  
BRIAN MILLS AND  
STEPHEN HOWARD!!**

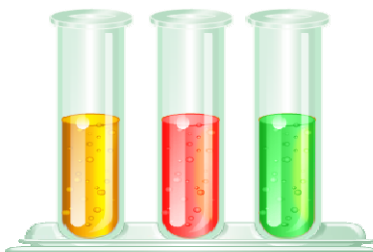


**MARCH DINNER PRESENTATION: "County Grant Programs, and Their Related Budget Impact on Taxpayers"**

**By Linda Buzas, MPA, Director, Health Office, Kalamazoo County Health and Community Services**

In her position as Director of the Health Office, Linda is responsible for the strategic leadership, management and overall performance of public health programs including epidemiology, community health programs, bioterrorism and public health emergency preparedness and response. She also supervises public information office/communications (media relations, hotline, website), occupational safety and health, and the Regional Public Health Laboratory which provides clinical and environmental testing for 11 counties. She provides oversight for department's facility related operations, formulation and implementation of policy; budget and fiscal management; program evaluation; supervision and leadership for interdisciplinary professional and support staff; liaison with community groups, local, state, and federal agencies. In addition Linda must meet and deal effectively with Board of Commissioners and County Administration plus provide support and guidance within her areas of expertise as a key member of the ten person senior management team reporting directly to the Health Officer.

Linda received her M.P.A.in Health Administration from Western Michigan University in 1996.



***March Ethics Seminar & Dinner Meeting-***

***Tuesday, March 16, 2010 Beacon Club (269-343-9000)***

5830 Portage Road (3/4 mi. south of I-94 Exit 78), Portage, MI 49001

**Schedule: 3:30-5:15 Seminar: (2 hours of Continuing Professional Education)  
5:30: Dinner (includes salad, rolls, dessert, beverage)  
6:15: Speaker**

Seminar: \$25.00 \_\_\_ or Dinner: \$25.00 \_\_\_ or (Discounted) combined: \$40.00 \_\_\_

Name of Attendee \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_ IMA # \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Reservations -To Mark Woodin: [mark.woodin@yahoo.com](mailto:mark.woodin@yahoo.com) or mail form with check for IMA to Mark Woodin at 8643 Newhouse St., Portage, MI 49024 (269) 323-2246

## 2009-2010 Kalamazoo Chapter Board of Directors

President	Mark Woodin	mark.woodin@yahoo.com	President
VP Administration	Karyn Walker	karynw@bowers-mfg.com	VP Administration
President Elect	--Open--		President Elect
Treasurer	Penny Weller	pweller@thehackettgroup.com	Treasurer
Secretary	Jeff Fielder	jeffdfielder@gmail.com	Secretary
VP Membership	Jeff Fielder	<a href="mailto:jeffdfielder@gmail.com">jeffdfielder@gmail.com</a>	VP Membership
VP Education	Penny Weller	pweller@thehackettgroup.com	VP Education
Director of Students	Donna Hetzel	Donna.hetzel@wmich.edu	Director of Students
Technical/Dinner Sessions	Board and Other Members		Technical/Dinner Sessions
VP of Communication	Sue Glenn	<a href="mailto:suekglennc@comcast.net">suekglennc@comcast.net</a>	VP of Communication
VP of Corporate Development	Dana Collins	DJCOLL1@aol.com	VP of Corporate Development
Newsletter	Sue Glenn	<a href="mailto:suekglennc@comcast.net">suekglennc@comcast.net</a>	Newsletter
Public Relations	JoAnn Ilecki		Public Relations
Roster	Karyn Walker	karynw@bowers-mfg.com	Roster
Website	Dana Collins	DJCOLL1@aol.com	Website

### APRIL MEETING

**Date:** Tuesday, April 20, 2010

**Location:** **Beacon Club !!!**  
 5830 Portage Road  
 (3/4 mi. south of I-94 Exit 78)  
 Portage, MI 49001  
 269-343-9000

**Dinner Choices:** Prime Rib,  
 Baked Salmon,  
 Shrimp or Chicken\*  
 ---\$25 Members and Guests---

**Times:** 5:15 Technical Session  
 6:00 Social Time  
 6:30 Dinner  
 7:30 Speaker

<RSVP [mark.woodin@theima.org](mailto:mark.woodin@theima.org)>  
 (Presentations are free if you  
 choose not to enjoy dinner)  
 \*Includes salad, baked potato, rolls,  
 and beverage (pop, coffee, iced tea)



**Technical Speaker: Thomas I. Schoenfeldt, President of Schoenfeldt Services, Inc. --- "Monitoring Your Suppliers"**

The requirements from the standards (ISO 9001:2000 and ISO/TS 16949:2002) will be discussed, and how these requirements can be met, using a new measurement tool for suppliers called "The Total Perfect Order." Thomas heads a consulting firm helping companies with Supplier Management issues and Quality System Development. He has a BS in Chemical Engineering from Penn State University and has continued his education throughout his life, while obtaining more than 30 years experience in a variety of industries in the US and SE Asia,

**Dinner Speaker: Tamara Davis, Regional Dir., Small Business & Technology Development Ctr.-- "Including the SBTDC in Your Toolbox "**

SBTDC Region 11 is a grassroots advocate for small businesses working in partnership with local resources to strengthen companies. Tamara brings an extensive academic background to the MI-SBTDC as well as practical business experience from both the private and public sectors. She received a M.B.A. and also a B.B.A. in Marketing (with minors in Business and Graphic Design) from W.M.U.

**"You must do the thing you think you cannot do." - Eleanor Roosevelt**  
**Volunteer for a 2010/11 board position!!**

Institute of Management Accountants  
222 Garland  
Kalamazoo MI 49001-4823

**Address Services Requested**

**NON PROFIT ORG.  
U.S. Postage  
PAID  
Permit No. 1407  
Kalamazoo MI**

**Kalamazoo Chapter  
March/April 2010 Newsletter**



The Association for  
Accountants and  
Financial Professionals  
in Business

**LOCATION FOR MARCH AND APRIL MEETINGS –  
Beacon Club in Portage**