

**Fall 2009  
Issue**

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**Tuesday, November 17, 2009  
Chapter Lunch Meeting  
Grand Valley State University  
401 W. Fulton, Grand Rapids  
DeVos Center Room 107C of the University Club  
12:00 p.m.-1:30 p.m.**

**IMA Grand Rapids Chapter** welcomes Doug Van Der Aa, CPA, JD, and his LIVELY "Tax Update" presentation on Tuesday, November 17th, at this Lunch Meeting beginning at Noon.

**Douglas J. Van Der Aa, CPA, JD**

Doug Van Der Aa is a Visiting Assistant Professor in the School of Accounting at Grand Valley State University's Seidman College of Business in Grand Rapids, Michigan, where he teaches in both the undergraduate and MST programs.

Prior to joining GVSU, Doug's professional practice focused on serving the needs of closely held businesses and their owners, including their pass-through entities, estates and trusts. Doug's 20+ years of experience includes both tax practice in CPA firms and the practice of transactional business and real estate law as an attorney. He earned his Bachelor of Arts degree with a major in accounting from Dordt College and his Juris Doctor from the University of Illinois College of Law.

Doug is a lively and energetic speaker – even on the subject of taxes. He is a highly rated speaker and seminar leader for the Michigan Association of Certified Public Accountants, Steven Dilley's Federal Tax Workshops, Inc. and for the AICPA's Group Study/On-site training programs.

**AGENDA:**

**11:30 a.m.** Registration/Networking

**12:00 p.m.** Lunch (Sandwich Wrap Buffet will be offered)

**12:30 p.m.** Tax Update Presentation

**VENUE:**

Grand Valley State University, 401 W. Fulton St., Grand Rapids. The meeting room is located in the DeVos Center that runs parallel with Fulton and Pearl Streets.



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## President's Message....

Dear Members,

Twenty years ago, in 1990, I was the first woman President of the Grand Rapids Chapter of the Institute of Management Accountants (IMA). As I step into this role in 2009-2010, I can't help but reflect on how times have changed...and how they have remained the same.

Business has entered a new world. In my wildest dreams I could not have foreseen the banking collapse, the explosion of the internet and technology or the bankruptcy of General Motors. How do we handle this new world?

The demand on our personal time has never been greater as we seek to do more with less. The need to keep up with the latest technology is constant. How do we balance our personal needs with the

increasing demands of our careers?

My answer is the same on that I would have given in 1990, build your professional network and rely on other knowledgeable professionals to help you in your journey.

While few people are arrogant enough to assume that they know everything about a given subject, they often don't take full advantage of others professional knowledge. Being an active member of a professional organization is one of the best ways to do this. The professional and personal connections that you make as an IMA Member will be one of the best career enhancing moves you can make.

Knowing the demands that

we all face as accounting professionals, the current Board is determined to provide you with the best speakers and educational opportunities possible. We welcome any and all suggestions you may have to make this year the best ever! At each Chapter Meeting, the Board will place survey/comment cards at the place settings. Please share your thoughts in making this a fabulous program-year. If you are unable to attend any of the Chapter events, please email the Chapter Administrator, Lisa Hern, at [alea\\_va@earthlink.net](mailto:alea_va@earthlink.net).

I look forward to seeing you at the upcoming meetings.

Sincerely,

Carol Van Dyke, CMA  
Chapter President  
MI Council Representative

## Treasurer's Report...

As of October 31, 2009

Checking Account	\$ 3,689.00
Certificates of Deposit	\$10,572.00
Year-to-Date Revenues over Expenses	<u>\$ 1,427.00</u>
<b>Total</b>	<b>\$15,688.00</b>



*Submitted By:  
Sheldon Cole, CPA  
Chapter Treasurer*



## November 17th Lunch Meeting Continued....

*Continued from Page 1....*

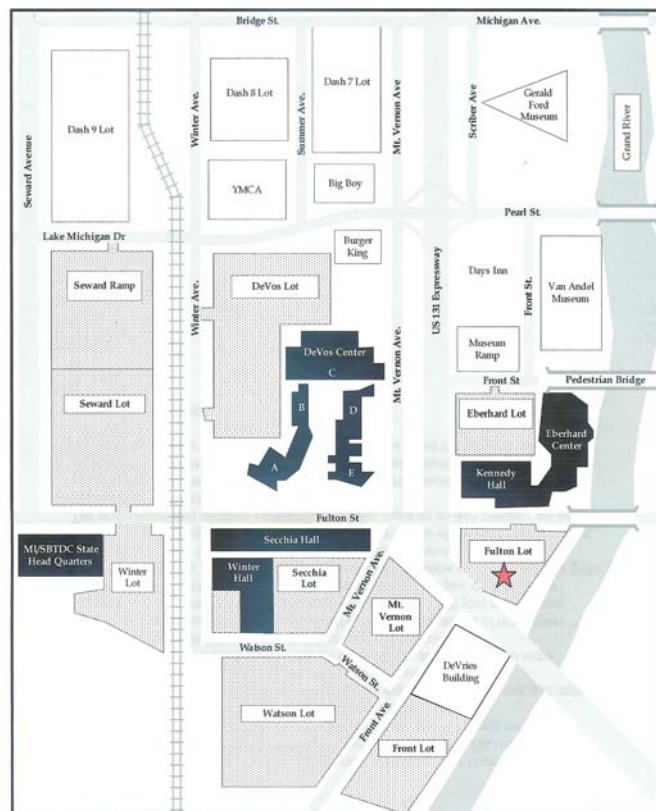
### VENUE INFORMATION CONTINUED:

Directions: US-131 to Pearl Street exit and proceed westbound onto Pearl St. Pearl St. to Mt. Vernon Ave and turn LEFT (southbound) onto Mt. Vernon. Mt. Vernon to Fulton Street and turn left (eastbound) onto Fulton St. Proceed under US-131 and the Fulton Lot is the first lot on your RIGHT.

From I-196 exit off of Lake Michigan Drive and proceed eastbound onto Lake Michigan Dr. Lake Michigan Drive to Winter Ave. and turn right (southbound). Winter Ave. to Fulton Street and turn left (eastbound) onto Fulton St. Proceed under US-131 and the Fulton Lot is the first lot on your RIGHT.

To DeVos Center: Main campus entrance is located on Fulton Street and to enter the campus proceed up the main entrance heading north onto Campus. There will be buildings on your left and right that run perpendicular with Fulton St and one building that runs parallel with Fulton St. that is facing you, that is DeVos Center. Enter DeVos Center and follow the directional signs to Room 107C in the University Club.

Grand Valley State University  
Robert C. Pew Campus  
401 West Fulton  
Grand Rapids, MI 49504



## Save the Date...IMA Grand Rapids Chapter....

Don't miss out on the upcoming Grand Rapids Chapter Programs. Please SAVE THE DATES for the following:

**Tuesday, January 19, 2010**

Dinner Meeting with APICS-Grand Rapids Chapter  
5:45 p.m. Dinner is Served  
The Pinnacle Center, Hudsonville

**Tuesday, February 9, 2010**

Student Night with IIA West Michigan Chapter  
Evening Program at The University Club, Grand Rapids

**Tuesday, March 16, 2010**

Lunch Meeting beginning at Noon  
Grand Valley State University, Grand Rapids Campus

## In Memory Of....



October 4, 2009 was a sad day for our Grand Rapids Chapter as Richard Veazey passed away. A Past President of the Grand Rapids Chapter, Rick served on the Board for many years.

Rick was Associate Professor of Accounting and Taxation at Grand Valley State University (GVSU) Seidman College of Business. For many years, he coordinated a CMA Review Course for the Grand Rapids Chapter at GVSU. As one of many CMA's who took Rick's course, I know I am speaking for many others when I say "Thank you, Rick" for helping me achieve this goal. Those who knew Rick know that the IMA and GVSU were his passions. Right up to the end, he never missed an opportunity to promote these organizations.

In his memory, the Grand Rapids Chapter will be donating \$250 to a student attending the IMA Student Conference this fall. Rick's professional achievements were numerous and the lives he touched were many. Thank you, Rick, for touching ours. We will miss you.

## No Worker Left Behind Act....

### August 31 , 2009 —NWLB May Help Pay for CMA Review Courses

Would you like to improve your odds of landing a new job? You may want to improve your marketability by preparing for, taking, and passing the Certified Management Accountant exam. There are two publicly funded programs that might help. Consider taking advantage of the *No Worker Left Behind* (NWLB) and TAA programs available through the State of Michigan's *Michigan Works* department (previously known as the "Unemployment Office").

The steps to follow are:

1. Get an appointment at your Michigan Works office to find out if you qualify for the NWLB or TAA programs (see below).
2. Find out if "accounting" is on the "in demand" list of skills for that particular office.
3. After you've received approval from Michigan Works to take the CMA classes, go ahead and enroll in the Cleary University CMA exam prep courses described below. In order to have Michigan Works pay for the CMA exam prep courses, you must have approval from the Michigan Works office first. It's important to note that the Michigan Works programs will not reimburse for classes or programs started before you get approval.

If you feel that you may qualify for the Michigan Works programs, be sure to set up an appointment right away with your Michigan Works office. They are very busy right now and it's not too early to meet with them so that you can enroll in the next CMA review course, Part 2 CMA, which begins in January 2010.

**Continued on Page 5....**

## No Worker Left Behind....

### Continued from Page 4....

Here are some links with more information:

- State of Michigan's brochure on NWLB: [NWL B Fact Sheet Final 203216 7.pdf](#)
- Cleary's CMA exam prep courses are listed on the state of Michigan website: <http://www.mycareereducation.org/programs.asp?p=2&s=&o=p&inst='0100'>
- Cleary's CMA review site: <http://www.cleary.edu/cma/>
- Lisa Beaudoin (CMA Program Director at Cleary): [lbeaudoin@cleary.edu](mailto:lbeaudoin@cleary.edu)

If you have questions and would like to hear a speaker address them, there will be a session on September 24, at the Radisson Kingsley in Bloomfield Hills, put on by the Detroit Chapter of the IMA. Contact Jeff Harrison ([ima.detroit@gmail.com](mailto:ima.detroit@gmail.com)) for more details.

Here is some additional information on how to become eligible for the Michigan Works TAA program: There is a process to apply for this benefit. A company, union or 3 laid off/separated workers in the past year can petition to be investigated by the Department of Labor and Economic Growth. The Department of Labor and Economic Growth makes the determination on whether your company can be certified. Please refer to the first link (below) to find out about eligibility and the determination process.

The second link is for the actual petition that will need to be filled out and turned in to the appropriate address that was given in the first link.

[http://www.michigan.gov/mdcd/0,1607,7-122-1679\\_1823\\_2823---,00.html](http://www.michigan.gov/mdcd/0,1607,7-122-1679_1823_2823---,00.html) (fact sheet)

<http://www.acwib.org/forms/TAA%20RevisedPetition.pdf> (petition)

The Michigan Works-Troy office has experience enrolling individuals in the Cleary University CMA exam prep courses. Michael Magolan, Training Specialist at the Troy Career Center, may be able to help get individuals signed up and approved for the CMA courses.

Michael Magolan, E-mail: [mmagolan2@troy.k12.mi.us](mailto:mmagolan2@troy.k12.mi.us) Phone: (248) 823-5177

If you prefer dealing with the "Lead" for the program, contact Diana Carpenter at [dcarpen-ter2@michigan.gov](mailto:dcarpen-ter2@michigan.gov), or call her at 517-335-4045. Thanks to Representative Pam Byrnes of the 52nd District for providing this contact.

Do you have any comments or ideas about this program to share with fellow IMA members? Please email them to me at [clmish@hotmail.com](mailto:clmish@hotmail.com).

— by *Chris Mishler*



**INSTITUTE OF MANAGEMENT ACCOUNTANTS  
GRAND RAPIDS (MICHIGAN) CHAPTER # 0047  
2009 - 2010 PROGRAM YEAR CALENDAR**

DAY / DATE	SPEAKER	PRESENTATION	TIME	VENUE
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Tuesday November 17, 2009	Doug Van Der Aa	Tax Update	11:30 a.m. Registration  12:00 p.m. Lunch Served	Grand Valley State University 401 Fulton St. DeVos Center
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Tuesday January 19, 2010  Co-hosted with APICS-GR Chapter	William Small The Right Place, Inc.		5:00 p.m. Registration  5:45 p.m. Dinner Served	The Pinnacle Center 3330 Highland Dr. Hudsonville MI
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Tuesday February 9, 2010  Student Night Co-hosted with IIA	Kim Korth IRN, Inc.		5:00 p.m. Registration  6:00 p.m. Presentation	TBD
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Tuesday March 16, 2010	Chris Mishler	Spreadsheet Controls	11:30 a.m. Registration  12:00 p.m. Lunch Served	Grand Valley State University 401 Fulton St. DeVos Center
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**INSTITUTE OF MANAGEMENT ACCOUNTANTS  
GRAND RAPIDS (MICHIGAN) CHAPTER # 0047  
2009 - 2010 OFFICERS & DIRECTORS**

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<b>CHAPTER ADMINISTRATOR</b> Lisa Hern	616-308-5433	<a href="mailto:alea_va@earthlink.net">alea_va@earthlink.net</a>

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