

Bottom Lines

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IMA INSTITUTE OF
MANAGEMENT
ACCOUNTANTS
Advancing the Profession™

www.imamichigan.org/kalamazoo

March/April 2008

Date: Tuesday, March 18, 2008

Location: **Beacon Club !!!**
5830 Portage Road
(3/4 mi. south of I-94 Exit 78)
Portage, MI 49001
269-343-9000

Times: 5:30 Social Time
6:00 Dinner
6:45 Panel Discussion

Dinner Choices: **Prime Rib, Whitefish, or Chicken***
\$25 Members and Guests
\$10 Students
(Panel Discussion is free if you choose not to enjoy dinner)

Reservations: IMPORTANT!!

Please RSVP to Mark Woodin via phone or email: mark.L.woodin@theima.org
(269) 323-2246
(269) 567-1429

*Includes salad, potato, freshly baked rolls, dessert, and beverage (pop, coffee, or tea).

Tickets will be sold, at the registration table, for beer, wine, and mixed drinks.

<---<---**NOTE only dinner and panel discussion in March!**

**On March 18,
STUDENT NIGHT:**

"The Accountant of the Future—How are Educators Aligning with Business to Meet the Challenge?"

Panel discussion of educators (page 2), moderated by Penny Weller, Ph.D., CMA



A six sigma Motorola certified black belt, certified master trainer, with a wealth of experience in shared services, Penny's background includes accounting and finance advisory services to clients of The Hackett Group. Penny was an executive in shared services at Pfizer Inc. (formerly Pharmacia and Upjohn) for over 30 years before joining The Hackett Group in 2003. She also served as President, Michigan Council [2006-7] of the IMA and is presently serving on the board of the Kalamazoo chapter.

The Hackett Group ---Research
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WELCOME STUDENTS!

March Discussion Panel Members:



Dr. Donald W. Gribbin - Chair and Professor in the Department of Accountancy at WMU. Dr. Gribbin received his PhD in Business Administration from Oklahoma State University in 1989, with a concentration in accounting. He also earned a Master of Science in Accountancy from WMU, an MBA from Ball State University, and a BA from Bethel College (Indiana). He worked in public accounting for Bristol, Leisenring, Herkner, & Co. (now Plante & Moran). Gribbin is a CPA in Indiana and Michigan.

Susan Hendrickson, CPA, CMA/CFM - Business Instructor at Miller College in Battle Creek. Ms. Hendrickson received her M.S. in Business Administration with an Accounting/Taxation Concentration, and also her B.S. in Business Administration with an Accounting/Finance Concentration, from Colorado State University. Her teaching experience includes colleges in Colorado, Virginia, and Maine. She has also maintained a tax preparation and consulting business.



Brenda Lauer - Associate Professor of Accounting at Davenport University. Brenda's professional accounting career has been divided between the academic and corporate worlds. She currently teaches at Davenport University's main campus in Grand Rapids, but has also served in faculty and administrative roles at the University's Kalamazoo, Battle Creek, and Holland locations. Prior to joining Davenport in 2001, Brenda served in auditing, accounting, and financial management roles during a sixteen-year career with the Kellogg Company. She earned two masters degrees from Western Michigan University, where she also taught accounting for several years.

Janice White - Accounting Program Director at Kalamazoo Valley Community College. Ms. White's business experience includes positions as Internal Auditor, Financial Analyst, Corporate Controller, and Federal Reserve Bank Examiner. She obtained an A.A.S. from Glen Oaks Community College, a B.B.A. and an M.B.A. from Western Michigan University.



APRIL 22: SEMINARS AND SPEAKER AT THE BEACON CLUB

SEMINARS: "Internal Control and Ethics in Accounting and Finance"
3:30-4:30 p.m. Mark Zigterman, Senior Accountant,
United Way of Greater Battle Creek

Mark has an MBA in Accounting from Davenport University. He was a non-traditional student, starting college in 1993 at age 37. He earned an Associate's degree in 1995, a BBA in 1998, and an MBA in 2007. He started his accounting career in 1995 at First of America Bank. He has worked mostly at financial institutions, but is now working in the non-profit area.



And, 4:30 -5:30 p.m.

From the IMA Ethics Series: Success Without Compromise

Facilitated by Donna Sue Hetzel, CPA, CMA, CFM

Review of the detailed history of Ethics at IMA and the development of the Statement of Ethical Professional Practice. The importance of maintaining good ethical behavior when documenting information, communicating information, and making recommendations is emphasized. Next, the Standards of Credibility, Confidentiality, Competence and Integrity guide users through a video case study of a real-life ethical dilemma. **This course meets the annual ethics requirement for CMA and CFM members.**

Donna Hetzel teaches MBA and entry level accounting classes at WMU, and formerly at Kalamazoo College, KVCC, and Siena Heights University. She was chosen the 1994-95 Delta Sigma Pi Accountancy Professor of the Year. Her industry experience includes Pfizer, Quantum Resources, and The Perrigo Company. She obtained a Master of Science in Accountancy with Honors, at Western Michigan University, and a Bachelor of Science in Education, Spanish and English majors, from Ohio State University.

DINNER SPEAKER: George W. Mullins, Jr. , Internal Audit Manager, Kellogg

George Mullins has over twenty years of experience in audits, internal and white collar fraud investigations, forensics and litigation support. He is a Certified Fraud Examiner, Certified Insurance Fraud Investigator, and Associate in Claims. At the University of Alabama, he received his Master of Business Administration degree, with a focus on accounting/finance, and at the University of Memphis, he received his Bachelor's degree in Criminal Justice, with additional accounting courses.

*Annual Kalamazoo Chapter -- IMA Ethics Seminars and
Dinner Meeting*

Tuesday, April 22, 2007 at the Beacon Club

5830 Portage Road
(3/4 mi. south of I-94 Exit 78)
Portage, MI 49001
269-343-9000

Schedule: **3:30-5:30 Seminars (2 hours of Continuing Professional
Education)**
6:00 Dinner
6:45 Speaker

Dinner Choices: **Prime Rib, Whitefish, or Chicken (Circle choice)**

Includes salad, potato, freshly baked rolls, dessert,
and beverage (pop, coffee, or tea).

Tickets will be sold, at the registration table, for
beer, wine, and mixed drinks.

**After Dinner
Speaker:**

**George W. Mullins, Jr. , Internal Audit Manager, Kellogg
Speaking on:**

"Conflict of Interest Awareness"

(Speaker is free if you choose not to enjoy dinner)

___ Seminar: \$25.00 or ___ Dinner: \$25.00 or ___ (Discounted) combined: \$40.00

Name of Attendee _____

Company Name _____

Address _____ IMA # _____

Phone _____ Email _____

Reservations -To Mark Woodin: mark.l.woodin@theima.org or mail form with check for IMA to Mark Woodin at 8643
Newhouse St., Portage, MI 49024 (269) 323-2246

2007/2008 Kalamazoo Chapter Board of Directors

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Webinar Programs for IMA Members

IMA webinars – Online seminars to engage IMA members in emerging areas and/or new aspects of practices within the management accounting profession. Report attendance to Dana Collins, for Chapter points! Free CPE!!

Upcoming Calendar of Events

Air Date	Series	Session Title (click to register)
Mar 13	Inside Talk	Public Review of the XBRL US GAAP Taxonomy Project

Time: 1:00 pm – 2:00 pm EDT

Congratulations to Jeffrey Fielder, of Kalamazoo, who passed the CMA exam— Way to go!!

PSSSST---You get more out of your IMA experience by participating on the Board!! Talk to Meghan, Don, Dana, Karyn, Mark, Penny, or Sue to find out more :- →
Also, bring your ideas for programs/speakers to the Board members---have it your way!

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222 Garland
Kalamazoo MI 49001-4823

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**Kalamazoo Chapter
March/April 2008 Newsletter**



LOCATION FOR MARCH & APRIL MEETINGS--

Beacon Club in Portage

LOOKING AHEAD---- May 20, 2008----ALL DAY Seminar
(with Grand Rapids Chapter)
Professional Development
8:00 a.m. – 5:30 p.m.
Topics: TBA