

***Student CMA Awards and
Ethics Case Study
Wednesday
April 21, 2010***

at [Zehnder's of Frankenmuth](#)

Ethics Case Study to be presented by Julie Goldman, MBA, CMA

1 CPE will be offered

5:30 p.m. Networking
6:00 p.m. Presentation
7:00 p.m. Dinner
8:00 p.m. Board Meeting

RSVP by Friday, April 16 to Jennifer Rezler at Carbone of America;

Phone: (989) 895-7720; Fax: (989) 895-7740; E-mail: jennifer.rezler@carbonelorraine.com

President's Message



Hello everyone, it is time for our spring meeting. In April each year our meeting is dedicated to recognizing outstanding area accounting students and CMA's in our chapter. We will have a CPE presentation as well; Julie Goldman is presenting the recent winning Ethics Case that was published in Strategic Finance. Julie does a great job, and who couldn't use a little more ethics in their life? The April meeting this year has moved back to Zehnder's in Frankenmuth. I hope I will see many new faces (as well as the usual ones) due to this different location. Hopefully, we will attract a few people from the south end of our chapter area. Meeting attendance will help us know if this is a good location for future meetings.

I have some good news. IMA membership increased overall in the month of February by 3,500 members. It is believed to be primarily due to the new CMA exam. Our chapter added several new student members due to the student membership discount offered in February.

The new exam format seems to be increasing interest in the CMA certification and that can only be good for the IMA, CMA's and the accounting profession. I think it's important to recognize the professionalism and contribution of management accountants, as well as to make the public more aware. Hopefully, our chapter helps with this a little bit by being available to work with area colleges and universities, and by encouraging new membership and involvement. Everyone in the chapter can help with this whenever there is an opportunity. Share your newsletter with colleagues, students, and others that may be interested whenever possible, invite them to meetings to find out what we are about, and proudly mention and/or display your membership.

Please plan to attend our next meeting so you can enjoy the dinner, the company and the presentation. See you there!

Toni

Toni Clegg, President
antoINETTEClegg@delta.edu

Speaker Biography

Julie A. Goldman, M.B.A., C.M.A.

Julie Goldman's last position before joining Northwood University was as the assistant vice president of client profitability at AdvancePCS, the largest pharmacy benefit management organization, serving 75 million members and a Fortune 250 (now part of CVS Pharmacy). She was responsible for providing management with information that helped make more informed strategic decisions such as market segment profitability and product target costing using the activity-based costing methodology. Goldman has more than a decade of experience with AdvancePCS, specifically in leading internal operations, the customer proposal process, and most aspects of Finance.

Before this position, Goldman worked in the manufacturing industry for 10 years at both Honeywell and ITT Courier where she held a variety of positions in Finance dealing with budgets, inventory and worldwide product profitability. She left the corporate environment to pursue a career in teaching business. She now teaches Accounting, Finance, and Strategic Management.

Goldman earned a bachelor of science degree from the University of Michigan and a master's in business administration with honors from the University of Missouri-St. Louis. She is a member of the honorary business fraternity, Beta Gamma Sigma, a certified managerial accountant (CMA), President of the Saginaw Valley Chapter of the Institute of Management Accountants (IMA) for 5 years, is now their VP Administration, and volunteers with the READ Association of Saginaw County.

Another IMA Member Benefit – Inside Talk IMA Webinar Series

Each month IMA members can learn the latest on key topics in accounting and business management by logging into

https://www.imanet.org/development_webinar_inside.asp. Recent topics include:

- Standard & Poor's Analysis of ERM for Credit Ratings of Corporate Companies: What about it?
- EVA 2: New Approaches to Measuring & Creating Value
- The 2010 Workforce and You

In addition, the IMA offers a webinar series specific to IFRS

https://www.imanet.org/development_webinar_inside_ifrs.asp Both of these live webinar series are eligible for CPE.

EMPLOYMENT NEWS

Congratulations

Congratulations to member Courtney Schoch on her new position with Knight Facilities Management. Courtney began her new position in January.

Members Looking for Positions

Our Saginaw Valley Chapter has members who are looking for positions:

- We currently have a member looking for a senior accounting position; i.e., controller, assistant controller, senior accounting manager. Please let Adeline Wicker know of any leads for open positions, and she will pass this information on to our interested member.
- Also, Kandi K. Dilleree has graduated from Northwood University in May 2009 with a BBA, major in accounting, and is looking for a position in the accounting field. She can be contacted directly at ck3diller@yahoo.com.

Position Openings

Delta College: Have you ever thought about teaching a college accounting course? Well here is your opportunity. Delta College is looking for adjunct (part-time) instructors to teach accounting courses. Interested candidates should have a bachelors degree or higher in accounting or a related subject with a minimum of 18 credit hours in accounting subjects; and experience working in the accounting field preferably with technological currency. Please contact Janis Kendziorski at (989) 686-9189, or apply to the Delta College Human Resources Department.

Via Recruiter: Privately held \$1.5 billion organization located in Michigan is currently looking for a Chief Operating Officer. This is a newly created role.

The Chief Operating Officer will work with the CEO/Organization in the establishment and optimization of day-to-day operations in the company. Requirements for the COO:

- 10 plus years leading successful operations of a manufacturing, distribution, or logistics organization with revenues of \$500mm +.
- Full P&L management experience and/or experience managing a business unit.
- Proven ability to lead cross-functional teams across organizational boundaries to accomplish specific tasks/goals, etc.
- Experience working in lean, flat organizations; willing to get hands dirty and work hours required to accomplish goals.
- Operational leadership experience managing cross-functional teams through change management and implementing new solutions in a decentralized, matrix-managed operation.
- Bachelor's degree from respected academic institution. MBA, CPA, professional certifications highly preferred.

If you know of anyone that might be interested in this opportunity please let me know or feel free to forward along my email.

Mike McLean | The RIO Group

Office - 734.414.9815| Mobile - 734.646.7613

Website: www.riogrp.com

Network with me: [LinkedIn](#)

The RIO Group: recruitment - intelligence - optimization

177 N. Main Street

Plymouth, MI 48170

Internship Candidate

Davenport University has an individual from its Flint campus looking for a Spring/Summer 2010 internship, either paid or unpaid. The individual has certain experience in accounts payable/receivable and taxation. Expected graduation is 2011 with a BBA in Accounting and 2012 with an MBA in accounting.

If you and your company are interested in receiving the resume of this individual, please let me know and it will be forwarded.

MEMBER ANNOUNCEMENTS

We are always interested in hearing about any new roles or accomplishments of our members. Please let me know of your new announcements to share in our upcoming newsletters.

Adeline M. Wicker

Team Leader Employment

989.891.1017 Ext 102

amwicker@craftcastcompanyinc.com

CMA REVIEW SYSTEM

Gleim released a new edition of the Gleim CMA Review System earlier this month to reflect the new two-part CMA Exam format.

To obtain the chapter discount, Saginaw Valley IMA Chapter members must contact our Gleim Representative, Melissa Leonard, directly. There are three ways to place an order:

-Fax one of the attached order forms to (888) 375-6940, Attention: Melissa Leonard

-Call Melissa directly at (800) 874-5346, Extension 131

-Send an email to melissa.leonard@gleim.com



GLEIM IMA Chapter Discount Program

Member Order Form

CMA Review - New 2-Part Exam

Send this form to: 888.375.6940 (FAX)

Name: _____

Chapter: _____ Member #: _____

Street Address: _____

City, State, Zip: _____

Phone Number: _____ Email Address: _____

CMA Review System* (Retail \$739.95)

Gleim Online, Books, Test Prep Software,
Test Prep for Windows Mobile, audios, and
Essay Wizard for Parts 1 and 2 CMA

Totals

Chapter Price \$503.17 \$ _____

Subtotal _____

Sales Tax _____
(FL shipments only)

Shipping & Handling 14.00 _____

Grand Total \$ _____

For additional information, contact:

Melissa Leonard
melissa.leonard@gleim.com
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*Also available per part.
Contact Melissa Leonard for details.

Payment Information

Credit Card Number _____ - _____ - _____ - _____

Expiration _____ Cardholder Name: _____

Please Note:

1. Prices on this order form are for the Gleim **CMA 15th Edition**.
2. Prices subject to change without notice.
3. All orders subject to membership verification.



GLEIM IMA Chapter Discount Program
Member Order Form
CMA Review - Current 4-Part Exam

Send this form to: 888.375.6940 (FAX)

Name: _____

Chapter: _____ Member #: _____

Street Address: _____

City, State, Zip: _____

Phone Number: _____ Email Address: _____

CMA Review System* (Retail \$739.95)

Gleim Online, Books, Test Prep Software,
 Test Prep for Windows Mobile, and audios
 for Parts 1-4 CMA

| | Totals |
|-------------------------------|--|
| Chapter Price \$503.17 | \$ _____ |
| | Subtotal _____ |
| | Sales Tax _____ (FL shipments only) |
| | Shipping & Handling <u>24.00</u> |
| | Grand Total \$ _____ |

For additional information, contact:

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melissa.leonard@gleim.com
800.874.5346 Ext. 131

*Also available per part.
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Please Note:

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2. Prices subject to change without notice.
3. All orders subject to membership verification.

Are you LinkedIn?

LinkedIn is an online professional networking site with several million members worldwide. LinkedIn members can connect to professional associates either directly or through groups based on: geography; academic associations; professional certifications or business interests. Members use the site for keeping up to date with colleagues, old and new, regarding industry best practices; IT developments; referrals; employment opportunities; and focused business news. There is no fee for a basic user account and members may control how much they wish to disclose publicly and/or within their networks. There are several LinkedIn groups for accountants, auditors, financial managers, etc. The IMA sponsors an official LinkedIn group called CMA® Connection which has over 1,000 members to date. To learn more or join, see www.linkedin.com.

2009-2010 IMA Saginaw Valley Chapter Board of Directors

| | | |
|--------------------------------|-------------------|-------------------------------------|
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